

# Vasey.

Communities

# Strategic Plan

2024 - 2027

## OUR VISION

Affordable, secure and independent housing for members of the community in need especially those with a defence connection

## OUR MISSION

Maximising our opportunities to increase affordable housing supply that provides relief of housing stress.

Developing and maintaining a community that is diverse, flexible, sustainable and meets the needs of our residents.

Giving our residents access to quality, external support providers within a friendly, community atmosphere.

## OUR VALUES

The Board, management and staff are guided by and agree to enact our values

### CARING

We care for all residents and each other. We are committed to pursuing excellence in everything we do.

### CONNECTED

Connecting residents, staff and families to each other and the broader community.

### COMMUNITY

A community where everyone is welcome.





**Kate Gunton**  
Chair

Providing independent, respectful, and high quality of life through affordable housing, the need that Jessie Vasey identified 60 years ago, remains relevant today. On careful consideration of our social impact, the Board has recognised the importance of expanding Vasey's purpose to include a broader range of older Australians and younger families of veterans. The Vasey Communities strategic plan continues to develop the organisation as a self-sustaining social enterprise with residents at the heart of everything we do.

Following the successful delivery of Kokoda Residences, the Board and management are focussing on growth. We are building an excellent team to deliver expanded and more diverse housing options; and create a foundation to extend our reach to younger families of veterans in housing stress.

This plan outlines the approach to guide our future planning, expand our horizons and remain true to our mission. We have updated the Vasey values to promote caring, connected community within our villages.



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## 01 GROW ACCOMMODATION OPTIONS

Vasey Communities will embark on expanding accommodation options in Metropolitan Sydney

## 02 FUTURE FUNDS

Vasey Communities will establish a corpus fund and VC Foundation with the aim of raising funds to support beneficiaries in the communities we support

## 03 INTRODUCE 'VC APP'

Vasey Communities' application will incorporate a communication channel for all residents providing data and information of customised programs, services and lifestyle options

## 04 CONNECTIONS WITH CARE PROVIDERS

We will continue strengthening our relationships, partnering with like minded organisations providing care, allied health and wellbeing services to our current and future residents

## 05 STRENGTHEN OUR OPERATIONS

Vasey Communities will continue to invest in its facilities, technology infrastructure, integrated business systems to improve efficiency of delivering quality accommodation options and care and support services